

READING ROCKS PAULDING

#readingrockspaulding

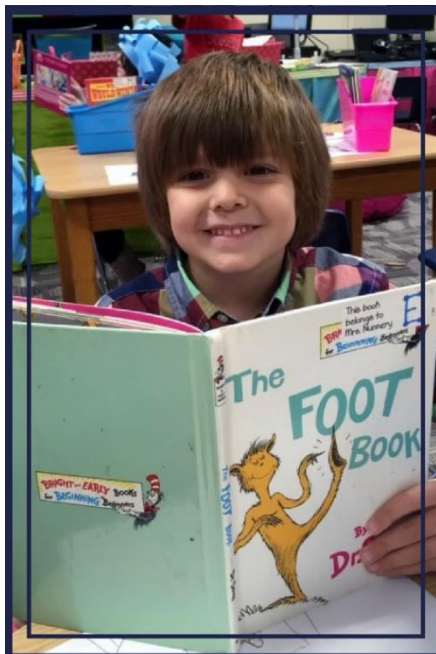
Reading Rocks Paulding is a community engagement campaign to encourage reading by children and adults in Paulding County. There will be monthly themes along with digital engagement opportunities.

What Will the Campaign Include?

- Local celebrities reading books matching monthly themes
- Helpful hints on Reading
- Literacy Spotlight in Superintendent's Monthly Message
- Customized book lists related to theme on myON
- Displays for monthly themes in school and public libraries

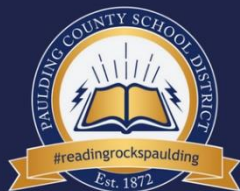
Digital Engagement Opportunities

- Twitter Chats
- Flipgrids/Community Bulletin Board
- Live Facebook Chat w/author
- Paulding Rocks Reading activity



Reading with your child is essential to their success in the future.

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Monthly Themes

Select a book from this theme and join the community conversation

January:

Fantastic Fiction: Fairy Tales, Fables, and Folklore

February:

A Blast from the Past: American History and Historical Fiction

March:

Reading: It's a Sport for All Seasons

April:

Bon Voyage: What Adventure Will Your Book Take You On?

May:

Back to the Future: Science Fiction Rocks

Social Media Details...

- Posts bi-weekly
- Alternate Tuesdays from Mission: EIP videos
- Runs January to May
- Expanded Summer Campaign