48.52800 Advanced Graphic Design

Rooms: 2101a & 2101b (lab)

Class Hours: Advanced Graphic Design is offered Block 1

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Course Description:

Students will continue to explore in an increasingly independent manner, the principles of design and layout procedures relating to the field of graphic design. Content will cover electronic systems and software programs used in graphic design, page composition, image conversion, and digital printing. Knowledge and skills in digital design and imaging will be enhanced through experiences that simulate the graphic design industry and school-based and work-based learning opportunities. This is the final course in the Graphic Design pathway.

Georgia Standards*:

AAVTC-AGD-1   Demonstrate employability skills required by business and industry.

AAVTC-AGD-2   Demonstrate proper equipment operation and following procedures in a safe manner and achieving one-hundred percent on a written/demonstration safety test.

AAVTC-AGD-3   Demonstrate the development of a professional portfolio and self-branding.

AAVTC-AGD-4   Research professional business ethics guidelines and copyright laws utilized throughout the graphic design industry.

AAVTC-AGD-5   Determine requirements for selected career(s).

AAVTC-AGD-6   Demonstrate an understanding of the importance of developing a project from concept thru completion.

AAVTC-AGD-7   Explore the process of project production.

AAVTC-AGD-8   Explore vector illustration techniques per assignments.

AAVTC-AGD-9   Explore digital imaging and multimedia.

AAVTC-AGD-10 Examine how related student organizations are integral parts of career and technology education courses through leadership development, school and community service projects, and competitive events.

* AGD Standards can be found on the Georgia Department of Education website:
http://www.gadoe.org > Learning & Curriculum > Career, Technical, Agricultural Education > Career Clusters/Pathways > Arts, AV/Technology, and Communications > Graphic Design > Advanced Graphic Design

Capstone Career Related Project:
In an effort to provide all students with an education that leads to being college and career ready, students will participate in a career- related capstone project. Reflecting on who they are and what they want to do, the Capstone project provides students with the opportunity to explore a career of personal or professional interest and address the latest trends or issues through focused study and applied research.

End-of-Pathway Assessment:
Georgia, like many other career and technical education programs around the nation, has worked in recent years to establish a measurement mechanism to ascertain the level of technical skill attainment on behalf of its career pathway completers and support Georgia students in their quest to leave high school with valuable credentials. The End of Pathway Exam for the Advanced Graphic Design course is the NOCTI Visual Communications and Interactive Media Assessment. Students who earn a passing score on the End of Pathway Exam will receive a cord to be worn during the graduation ceremony.

PrintED Industry Certification:
PrintED is a national accreditation program, aligned with industry standards, appropriate for secondary and post-secondary schools offering graphic communications curricula. PrintED accredited graphics programs provide students the opportunity to earn certification in several areas of graphic communications and design. East Paulding High School graphics students may earn industry certification in two accredited areas: Introduction to Graphics and Graphic Design. A student who receives a passing score on a PrintED/SkillsUSA Assessment is awarded a PrintED/SkillsUSA Student Certification in that subject area, valid for two years. The certification, which does not require work experience, is designed to be the initial step for students seeking to build a career in the graphic communications industry.

Student Signature: _____   Date: _____

Parent Signature: _____   Date: _____