



# Unit 13 Graphic Organizer #1

## SS8E1, E2, & E3 Economics

*How has and how does  
GA interact economically  
with the world?*

### Goods/Services in GA

- GA produced many goods/services over its history, affecting history, geog. & economics.

**Prehistory/Colonial Period:** 10,000 B.C. - 1790

Products

Prehistoric Indians – corn and other crops.

Colonial Times – rice, indigo, and cotton.

**Antebellum Period:** 1790-1860

Products

Cotton, railroads, developed Gold

**Civil War Period:** 1861-1877

Products

Cotton, Textiles, weapons

**New South Period:** 1877-1918

Products

Cotton, Naval Stores, Companies: Coca-Cola founded, Atl. Life Ins. Co. Founded

**Depression Era:** 1919-1940

Products

Delta Airlines and Georgia Pacific founded

**WWII Years:** 1941-1945

Products

Liberty ships, B-29 bombers

**Post War Years:** 1945 - Present

Products

Pecans, Peanuts, Peaches, Vidalia Onions,

Shrimp, Cattle, Poultry, Granite

Many business/industries in GA also

### Trade

#### Georgia and International Trade

- GA involved in trade since beginning. Colonists required to plant Mulberry trees for silk.
- Today, GA exports Agricultural products, manufactured & technological goods across globe.

#### Transportation and Trade

- Provide jobs, encourage tourism, & enables trade

#### 4 Main Transportation Systems:

- Interstate Highway Systems
- Hartsfield – Jackson International Airport
- Deepwater Ports (Savannah, Brunswick)
- Railroads

### Profit/Entrepreneurs

#### Profit

- Profit – the amt of money gained in transaction
- Profit is incentive to risk starting a business or invest in something
- Greater risk = Greater potential profit earned/lost

#### Entrepreneur

- a person who takes on the risk and organizes, manages, and owns a business.

#### **Benefits:**

Be your own Boss & receiving majority of the profit

#### **Pitfalls:**

Many businesses fail in the 1<sup>st</sup> 5 years & Many stand to lose your own money

### GA Entrepreneurs

#### Coca Cola

- Invented by Pemberton, major growth under Asa Candler
- Under Robert Woodruff, grew to be an international brand. Rec. all over world.
- World's largest non-alcoholic bev. man.

#### Delta

- C.E. Woolman purchased crop dusting company and started passenger service
- won Federal air mail contract (1934) and moved headquarters to Atlanta (1941)
- largest airline in world, employs 80,000

#### Georgia Pacific

- Owen Cheatham est. GA Hardwood Lumber Co. in 1927
- Renamed company & expanded product line since 1940's
- owned by Koch industries, produces building materials, chemicals, con. products

#### Home Depot

- started by Bernie Marcus and Arthur Blank in 1979
- opened 2 large stores in Atlanta to start and quickly expanded across U.S.A.
- 2<sup>nd</sup> largest retailer in U.S.A. & fastest growing in U.S.A.