

Key

1. In September 2013, Instagram had 1.5×10^8 monthly active users. As of September 2014, Instagram has 2.0×10^8 monthly active users. How many more people are actively using Instagram as of 2014? What operation will be used to solve this problem?

$$\begin{array}{r} 2.0 \times 10^8 \\ - 1.5 \times 10^8 \\ \hline .5 \times 10^8 \end{array}$$

5×10^7 more people are actively using Instagram in 2014.

2. MTSU's enrollment for the 2014-2015 school year is 2.1162×10^4 . Enrollment for the 2004-2005 school year was 22.322×10^3 . What was the difference in enrollment in the two years? What operation will be used to solve this problem?

$$\begin{array}{r} 2.2322 \times 10^4 \\ - 2.1162 \times 10^4 \\ \hline 0.1160 \times 10^4 \end{array}$$

1.16×10^3 is the difference in enrollment.

3. As of March 5, 2014 Yo Gotti's album I Am sold 1.56×10^5 copies in the United States. Nicki Minaj's 2010 release Pink Friday sold $.914 \times 10^6$ in the United States. How many total albums have the two artists sold? What operation will be used to solve this problem?

$$\begin{array}{l} (.914 \times 10^6) + (1.56 \times 10^5) \\ \downarrow \\ (.914 \times 10^5) + (1.56 \times 10^5) \end{array}$$

$$\begin{array}{r} .914 \times 10^5 \\ + 1.56 \times 10^5 \\ \hline 2.474 \times 10^5 \\ \hline 2.474 \times 10^5 \end{array}$$

The artists sold 1.07×10^4 albums together.

4. According to state census information, the population of La Vergne, Tennessee in 2012 was 3.3777×10^4 . The population of Murfreesboro, Tennessee in 2012 was 1.14038×10^5 . What was the combined population of both cities? What operation will be used to solve this problem?

$$\begin{array}{r} .33777 \times 10^5 \\ + 1.14038 \times 10^5 \\ \hline 1.47815 \times 10^5 \end{array}$$

The combined population of Murfreesboro & La Vergne, TN is 1.47815×10^5 .

5. The world's top two highest paid athletes in 2014 are Floyd Mayweather and Cristiano Ronaldo. Mayweather's salary is $\$1.05 \times 10^8$. Ronaldo's salary is $\$5.2 \times 10^7$. How much more money does Mayweather earn in a given year? What operation will be used to solve this problem?

$$\begin{array}{r} 1.05 \times 10^8 \\ - .52 \times 10^8 \\ \hline .53 \times 10^8 \end{array}$$

Mayweather makes $\$5.3 \times 10^7$ more money than Ronaldo in a given year.

6. Apple's iPhone 6 has a thickness of 27×10^{-2} inches. What would be the thickness (in inches) of 15 iPhone 6's stacked on top of one another? What operation will be used to solve this problem?

$$\begin{array}{r} 27 \times 10^{-2} \\ \times 15 \times 10^0 \\ \hline 405 \times 10^{-2+2} \end{array}$$

15 iPhone 6's will be 4.05×10^0 inches thick

7. The approximate distance from LaVergne, Tennessee to San Francisco, California is 2.319×10^3 miles. The approximate distance from LaVergne, Tennessee to Nicaragua is 2.913×10^3 miles. About how many more times greater is the distance from LaVergne to Nicaragua than LaVergne to San Francisco? What operation will be used to solve this problem?

$$\frac{L \rightarrow N}{L \rightarrow SF}$$

$$\begin{array}{r} 3 \times 10^3 \\ 2 \times 10^3 \\ \hline 1.5 \times 10^0 \end{array}$$

The distance from LaVergne, TN to Nicaragua is about 1.5 times greater than the distance from LaVergne to San Francisco.

8. Tennessee covers an area of 4.2146×10^4 square miles. The largest state, Alaska, covers 5.87878×10^5 square miles. About how many times greater is the area covered by Alaska than by Tennessee? What operation will be used to solve this problem?

$$\frac{\text{Alaska}}{\text{Tenn}}$$

$$\begin{array}{r} 6 \times 10^5 \\ 4 \times 10^4 \\ \hline 1.5 \times 10^1 \end{array}$$

Alaska covers about 15 times more area than covered by Tennessee.

9. For the 2014 season, the cast of The Big Bang Theory will each earn $\$1.0 \times 10^6$ per episode. If the cast films 15 episodes, how much total salary will be earned? What operation will be used to solve this problem?

$$\begin{array}{r} \$1 \times 10^6 \\ \times 15 \times 10^0 \\ \hline 15 \times 10^{6+1} \\ 1.5 \times 10^7 \end{array}$$

A cast member will earn $\$1.5 \times 10^7$ for 15 episodes.

10. The Roxy Malco Theatre in Smyrna, Tennessee has a capacity of 1.4×10^4 . On average, the theatre has 12 shows during the same time period. If all seats are full in all theatres, how many people could visit the theatre in one time period? What operation will be used to solve this problem?

$$\begin{array}{r} 1.4 \times 10^4 \\ \times 12 \times 10^0 \\ \hline 16.8 \times 10^{4+1} \end{array}$$

1.68×10^5 people could visit the Roxy Malco Theatre in one time period.