

Student Name: _____

Period: _____

Making A Brochure : Theme Park

Directions: Create a theme park brochure using Microsoft Publisher. When gathering information about your assigned park, make sure that the material you include is interesting and the pictures you use will capture the attention of the intended audience. When planning your brochure, ask yourself what things would draw you to that park. The reason parks make brochures are to encourage people to come visit them. Your goal is to create a brochure that is more appealing than your classmates, getting tourist to want to go to your amusement park over your peers' selection. You will also include a map of how to get to the park for people who are not familiar with the area. You should use the Theme Park Worksheet as a guide when creating your brochure. Good Luck and Have Fun!!!

CATEGORY	Genius At Work	Great - nice thinking	OK - some thought	Need to re-work	Total Points Earned
Possible Points	20	15	10	5	
Attractiveness & Organization	The brochure has exceptionally attractive formatting and well-organized information.	The brochure has attractive formatting and well-organized information.	The brochure has well-organized information.	The brochure's formatting and organization of material are confusing to the reader.	
Spelling & Proofreading	No spelling errors.	No more than 1 spelling error.	No more than 3 spelling errors.	More than 3 spelling errors.	
Writing - Grammar	There are no grammatical mistakes in the brochure.	There are no grammatical mistakes in the brochure after feedback from an adult.	There are 1-2 grammatical mistakes in the brochure even after feedback from an adult.	There are several grammatical mistakes in the brochure even after feedback from an adult.	
Graphics/Pictures	Graphics go well with the text and there is a good mix of text and graphics.	Graphics go well with the text, but there are so many that they distract from the text.	Graphics go well with the text, but there are too few and the brochure seems "text-heavy".	Graphics do not go with the accompanying text or appear to be randomly chosen.	
Writing - Grammar	There are no grammatical mistakes in the brochure.	There are 1-2 grammatical mistakes in the brochure.	There are 3-4 grammatical mistakes in the brochure.	There are more than 4 grammatical mistakes in the brochure.	

Comments:

Grade	
-------	--

This will be counted as a 40% grade. Do your best!!